

**HARTEX**

A UNIT OF SUREKA GROUP

Robust. Powerful. Ready  
for your next adventure.

*Sovereign*





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# **SUREKA**

The Sureka Group is characterised by its focus on quality, innovation and reliability, all of which go towards offering value to the customer. We work towards making a difference to the way people live and have sculpted a niche for ourselves across the world in diverse businesses including manufacturing and real estate development. We are also known for being actively involved in educational, cultural, social and philanthropic organisations.

## **Our Vision**

We will constantly innovate better products, services and processes to uplift the quality of life for all.

## **Our Mission**

We will consistently deliver high quality and value. Excellence will be our hallmark of performance.

We will be proactive yet flexible and grounded in all that we do.

## **Values - what goes 'round' comes 'round'**

With a clear vision and mission in mind, we have continually been working towards creating an establishment that is built to last. In order to do that, we are conscious that we need to fulfil our responsibility to all stakeholders – customers, suppliers, government, team members and the communities from which we draw our resources – including our environment. Our sense of responsibility is deeply grounded in the values we have imbibed from our promoters:

- Our core value will be defined by knowledge.
- We will acquire and develop technology, know-how and do-how through experience, education, research and vision.

- We will be respectful, courteous and follow good etiquette when we speak or write; yet be firm, when necessary.
- We will always be fair, transparent and quality conscious in everything we do.
- We will continuously innovate and improve our products, services, processes and systems.



## Our strengths



### Long lasting quality and reliability

When it comes to creating robust and durable products, our pursuit of excellence in quality is relentless because, for us, there are no shortcuts to earning your trust.



### Innovation

We constantly upgrade ourselves and take on new challenges to ensure that we are always in tune with your requirements.



### Customisation

Our flexible customer-centric approach enables us to ensure product variety and develop products across a wide range of weights, colours, and specifications.

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We anticipate and understand your needs to ensure we develop tyres and tubes with applications specific to your markets. This allows us to consistently innovate and deliver tailor-made products that provide you with value for your money without compromising on quality and reliability.

## Our legacy

At Hartex, people are everything. Through professionalism, systemisation, teamwork, creativity, honesty and open communication, the members of the Hartex system continuously strive to satisfy you in every aspect.

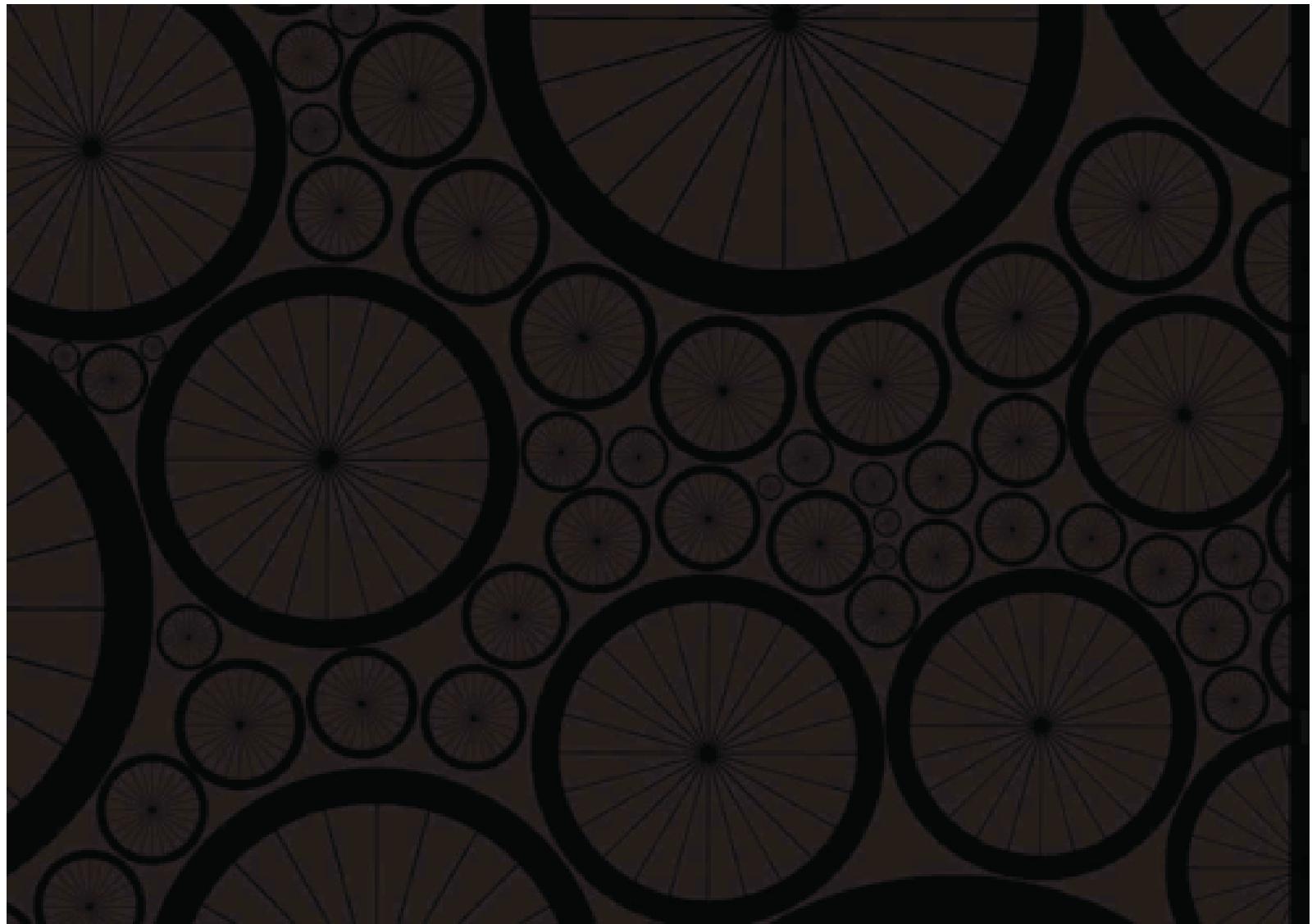
Kemrub Private Limited was set up in 1961 as a factory that manufactured industrial rubber products and bicycle tubes in an SSI unit at Howrah in West Bengal, India. In 1969, the facility was restructured to focus on bicycle tubes, given its vast scope in the Indian marketplace. These tubes were branded 'Hartex', named after the erstwhile group 'Bharat Hardware and Textiles Limited'.

After a successful run, an industrial unit was set up in 1987 at Hyderabad in Telangana, India. With a production capacity of 2.4 million bicycle tyres and 0.6 million moulded tubes every year, the 'Hartex' brand name established in the market became synonymous with superior quality and reliability.

In 2018, Hartex set up a new state-of-the-art factory at Ludhiana in Punjab, India, outfitted with cutting-edge technology and equipment that permits the rapid development of bespoke products with a high degree of consistency.

Presently, the company's 18 million bicycle tyres, 15 million bicycle moulded tyres, and 15 million bicycle jointed tubes generate an estimated turnover of US \$40 million per annum with a reach across India, Asia, the Middle East, Africa, Europe, Australasia, and the Americas. Even today, thanks to you and our numerous partners, we continue to grow and evolve.





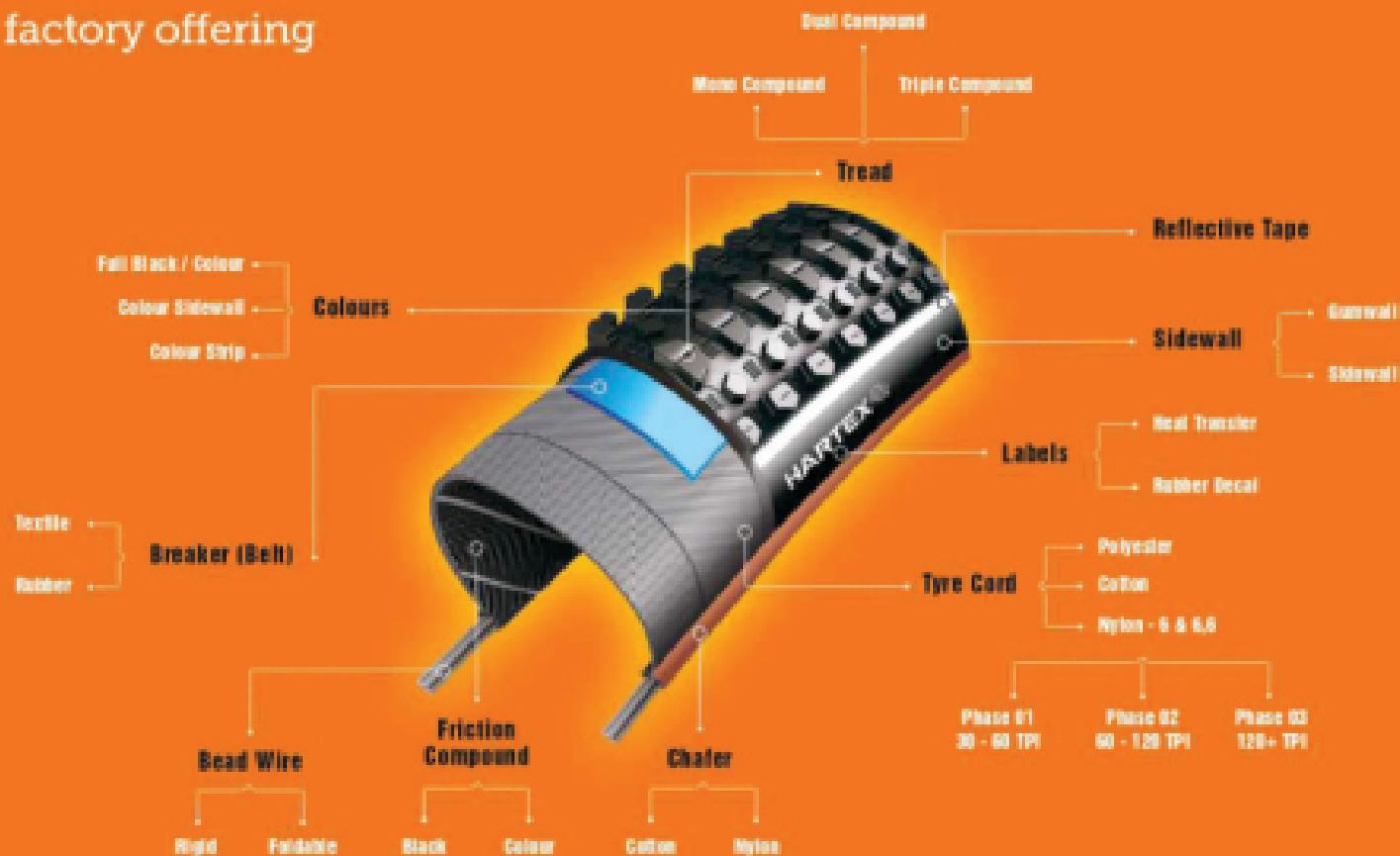


Hartex  
Technology

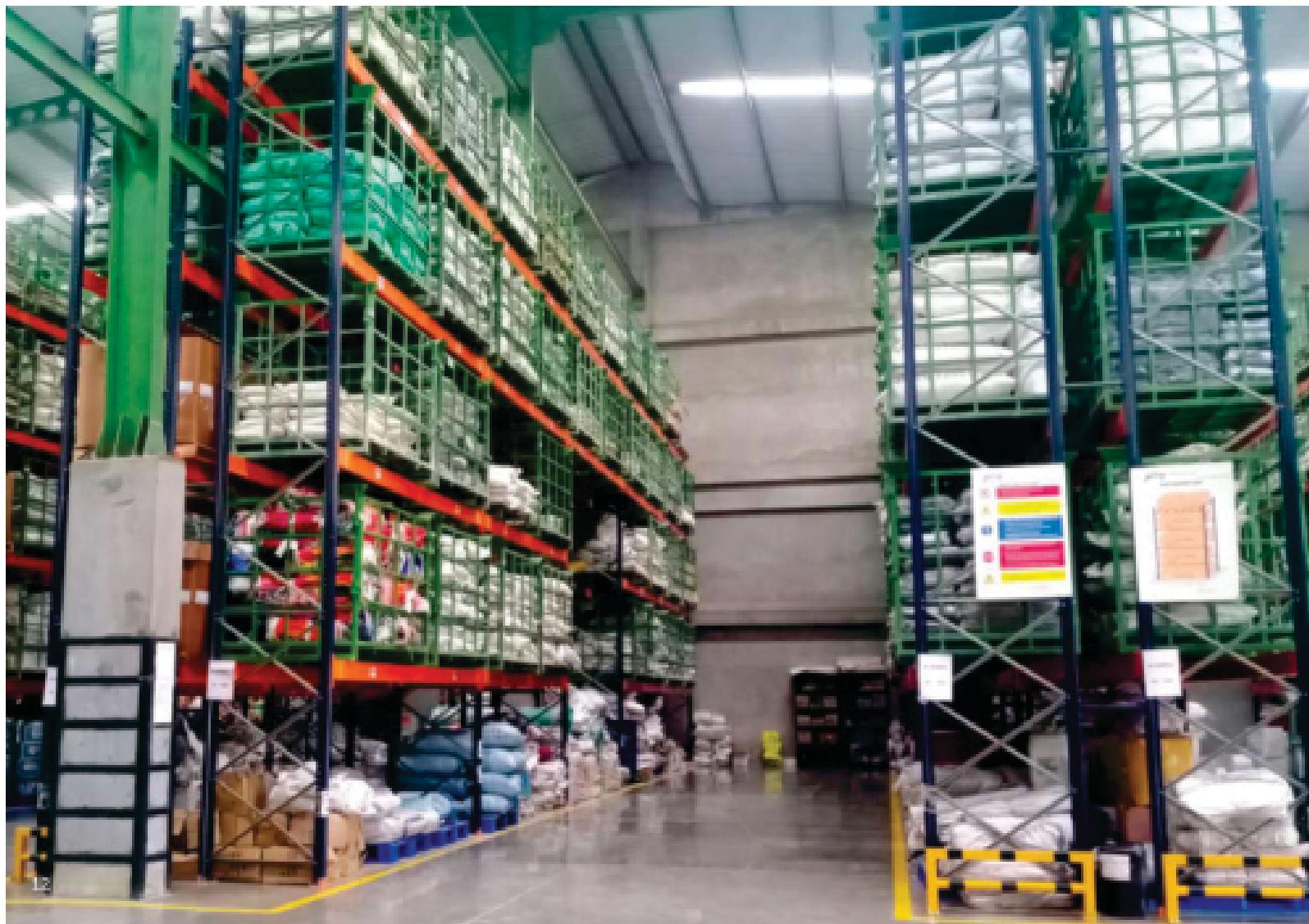


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## Our new factory offering



For any quotes please contact: [corpsales@charles.in](mailto:corpsales@charles.in)



Hartex, with more than 5 decades of rich experience in the manufacturing of bicycle tyres & tubes, develops products that never fail to meet the latest requirements across the globe.

At our state-of-the-art plant at Ludhiana (India), we manufacture world-class products that are consistent with international standards and can be customised according to your requirements.

Hartex manufactures and supplies all sizes and specifications of tyres and tubes including B+ sizes such as 27.5" and 29" alongside fat tyres and tubes that are 3" and above in width.

## Our product offerings

### Tyres

#### Tread compound

- Mono-compound
- Dual compound
- Triple compound

#### Sidewall

- Gum wall tyres
- Skin wall tyres



#### Tyre cord

- Nylon 6 with TPI from 30 to 120+
- Nylon 6,6 with TPI from 30 to 120+
- Cotton
- Polyester

#### Breaker/Belt- for stronger, puncture-resistant tyres

- Textile/fabric based
- Rubber-compound based

#### Colours

- Tread- full black or full colour
- Casing- full black or full colour
- Coloured side wall
- Colour strips on the shoulder or sidewall

#### Bead Types

- Rigid 2x2 steel wire
- Foldable aramid fibre (Kevlar)

#### Choker types

- Nylon
- Cotton

#### Labels

- Heat transfer
- Rubber decal

#### Tubelless tyres



#### Tyres with reflective tapes

#### Packing

- Individual tags with bar codes
- Wrappers
- Foldable tyres in rolled or folded form

### Tubes

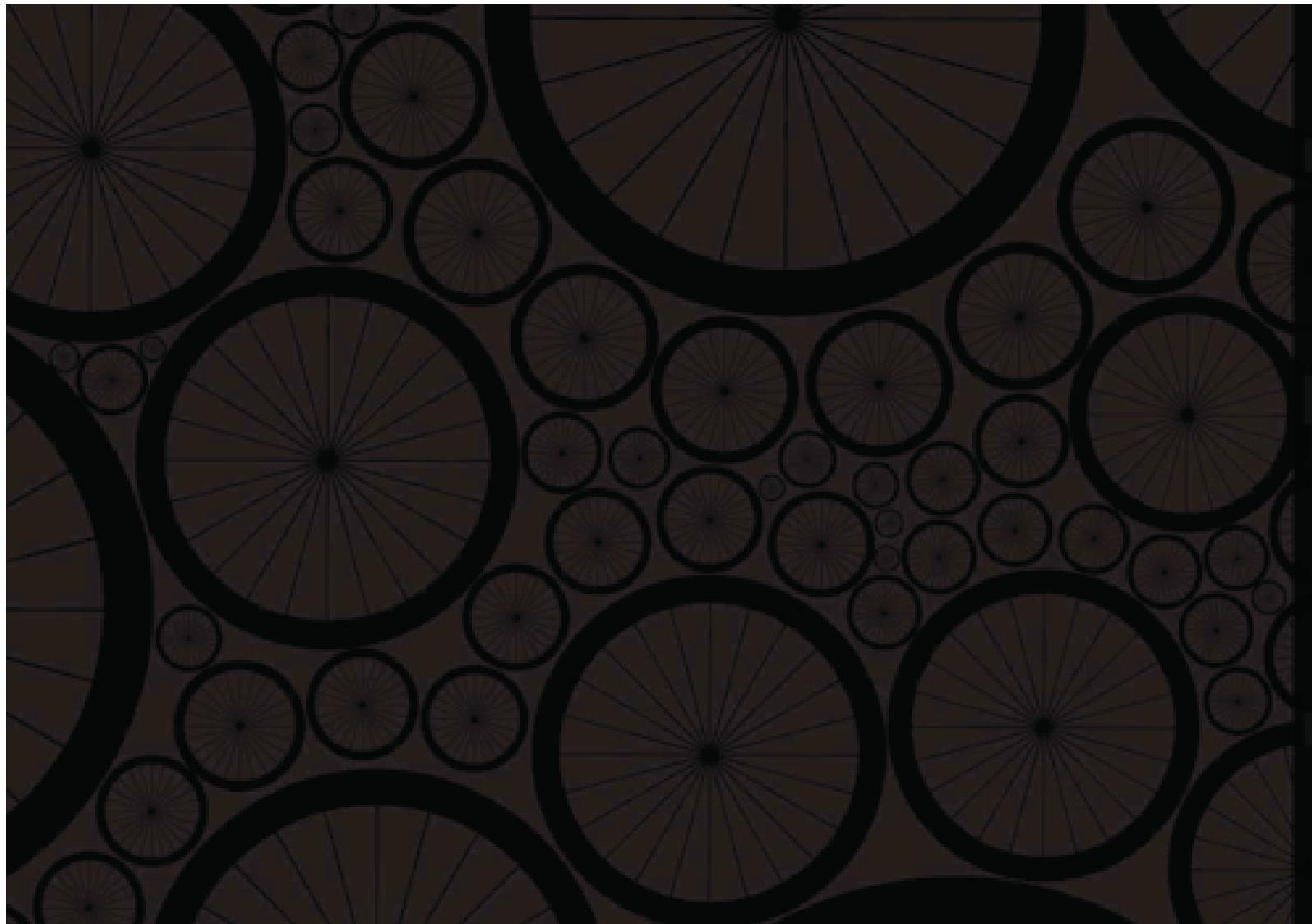
#### Polymer

- Natural Rubber- moulded or auto-claved
- Butyl Rubber - moulded

#### Puncture resistant tubes with sealants

#### Packaging

- Rolled or flat form
- Individual plastic pouch
- Mono-carton
- Bulk packing in plastic bags
- Bulk packing in cartons





Tyres

## Xtra Action



Size	ETRTO	TPI	Add on
29 x 2.40	62-622	30, 60	S, PG, RT, AR
29 x 2.25	57-622	30, 60	S, PG, RT, AR
29 x 2.10	54-622	30, 60	S, PG, RT, AR
27.5 x 2.40	62-584	30, 60	S, PG, RT, AR
27.5 x 2.25	57-584	30, 60	S, PG, RT, AR
27.5 x 2.10	54-584	30, 60	S, PG, RT, AR
26 x 4.00	100-559	30, 60	S, PG, RT, AR
26 x 3.00	70-559	30, 60	S, PG, RT, AR
26 x 2.40	62-559	30, 60	S, PG, RT, AR
26 x 2.25	57-559	30, 60	S, PG, RT, AR
26 x 2.10	54-559	30, 60	S, PG, RT, AR
26 x 1.95	52-559	30, 60	PG



S - Standard  
PG - Puncture Guard  
RT - Reflex Tape  
AR - Armored Tire

## Xtra Action



Size	ETRTO	TPI	Add on
26 x 1.75	47-559	30, 60	PG
24 x 4.00	100-507	30, 60	S, PG, RT
24 x 3.00	76-507	30, 60	S, PG, RT
24 x 2.40	62-507	30, 60	S, PG, RT
24 x 2.125	57-507	30, 60	PG
24 x 1.75	47-507	30, 60	PG
20 x 3.00	76-406	30, 60	S, PG, RT
20 x 2.40	62-406	30, 60	PG
20 x 2.125	57-406	30, 60	PG



S - Skinwall  
PG - Purchase Guard  
RT - Reflex Tape  
AB - Aramid Fiber

## Boxer



Size	ETRTO	TPI	Add on
26 x 2.125	57-559	30, 60	PG
24 x 2.125	57-507	30, 60	PG
20 x 2.40	62-406	30, 60	PG
16 x 2.40	62-305	30, 60	PG
14 x 2.40	62-254	30, 60	PG

### COLOUR OPTIONS



S - Standard  
PG - Puncture Guard  
RT - Reflex Tape  
AB - Armored Tire

## Xtra Bold



Size	ETRTO	TPI	Add on
29 x 2.80	71-622	30, 60	S, PG, RT, AR
27.5 x 2.80	71-684	30, 60	S, PG, RT, AR
26 x 3.00	76-559	30, 60	S, PG, RT, AR
26 x 2.80	71-659	30, 60	S, PG, RT, AR
26 x 2.60	66-659	30, 60	S, PG, RT, AR
26 x 2.40	62-659	30, 60	S, PG, RT, AR
24 x 3.00	76-507	30, 60	S, PG, RT
20 x 3.00	76-406	30, 60	S, PG, RT
16 x 3.00	76-305	30, 60	S, PG, RT



S - Skinwall  
PG - Protection Guard  
RT - Reflex Tape  
AR - Aramid fibre

## Overdrive



Size	ETRTO	TPI	Add on
26 x 2.125	57-559	30, 60	PG
26 x 1.95	52-559	30, 60	PG
24 x 2.125	57-507	30, 60	PG

### COLOUR OPTIONS



S - Standard  
PG - Puncture Guard  
RT - Reflex Tape  
AB - Armored Tire

## Viper



Size	ETRTO	TPI	Add on
29 x 2.25	57-622	30, 60	S, PG, RT, AR
29 x 2.10	54-622	30, 60	S, PG, RT, AR
27.5 x 2.25	57-584	30, 60	S, PG, RT, AR
27.5 x 2.10	54-584	30, 60	S, PG, RT, AR



S - Standard  
PG - Protection Guard  
RT - Reflex Tape  
AR - Aramid Fiber

**Arrow +**

Size	ETRTO	TPI	Add on
26 x 1.95	52-559	30, 60	PG

**COLOUR OPTIONS**

S - Standard  
PG - Puncture Guard  
RT - Reflex Tape  
AB - Armored Wire

## Stuntman



Size	ETRTO	TPI	Add on
26 x 1.95	52-559	30, 60	PG



S - Silver  
PG - Purchase Guard  
ST - Rubber Tape  
AB - Aramid Fiber

## Urban Ride



Size	ETRTO	TPI	Add on
29 x 2.10	54-622	30, 60	S, PG, RT, AR
28 x 1.75 / 700 x 45C	47-622	30, 60	S, PG, RT, AR
28 x 1.60 / 700 x 40C	42-622	30, 60	S, PG, RT, AR
28 x 1½ X 1½ / 700 x 38C	40-622	30, 60	S, PG, RT, AR
28 x 1½ X 1½ / 700 x 35C	37-622	30, 60	S, PG, RT, AR
28 x 1½ X 1¼ / 700 x 32C	32-622	30, 60	S, PG, RT, AR
28 x 1.10 / 700 x 28C	28-622	30, 60	S, PG, RT, AR
28 x 1.0 / 700 x 25C	25-622	30, 60	S, PG, RT, AR
27.5 x 2.10	54-584	30, 60	S, PG, RT, AR
27.5 x 1.75	47-584	30, 60	S, PG, RT, AR
26 x 2.10	54-559	30, 60	S, PG, RT, AR
26 x 1.75	47-559	30, 60	S, PG, RT, AR
26 x 1.60	40-559	30, 60	S, PG, RT, AR
26 x 1½	37-590	30, 60	S, PG, RT

### COLOUR OPTIONS



S - Standard  
PG - Puncture Guard  
RT - Reflex Tape  
AR - Armored Tire

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## Roller +



Size	ETRTO	TPI	Add on
20 x 3.00	76-406	30, 60	S, PG, RT
16 x 3.00	76-305	30, 60	S, PG, RT



COLOUR OPTIONS

S - Standard  
PG - Purchase Guard  
RT - Roller Tape  
AB - Aramid fibre

## Xtra Power



Size	ETRTO	TPI	Add on
26 x 1 1/2	40-635	30, 60	PG
26 x 1 3/8	40-584	30, 60	PG

### COLOUR OPTIONS



S - Standard  
PG - Puncture Guard  
RT - Reflex Tape  
AB - Aramid wire  
Specialty Options

## Excel



Size	ETRTO	TPI	Add on
26 x 1.75	47-559	30, 60	PG



W - White  
PG - Puncture Guard  
BT - Butyl Tape  
AB - Aramid Fiber

## Razor



Size	ETRTO	TPI	Add-on
26 x 4.00	100-559	30, 60	S, PG, RT, AR
26 x 3.00	76-559	30, 60	S, PG, RT, AR
26 x 2.40	62-559	30, 60	S, PG, RT, AR
24 x 4.00	100-507	30, 60	S, PG, RT
24 x 3.00	76-507	30, 60	S, PG, RT
24 x 2.40	62-507	30, 60	S, PG, RT
24 x 1.75	47-507	30, 60	PG
20 x 4.00	100-406	30, 60	PG
20 x 2.40	62-406	30, 60	PG
20 x 2.125	57-406	30, 60	PG
20 x 1.95	52-406	30, 60	PG
20 x 1.75	47-406	30, 60	PG
16 x 2.125	57-306	30, 60	PG
16 x 1.75	47-306	30, 60	PG
14 x 2.125	57-254	30, 60	PG
14 x 1.75	47-254	30, 60	PG

### COLOUR OPTIONS



S - Standard  
PG - Puncture Guard  
RT - Reflex Tape  
AR - Armored Tire

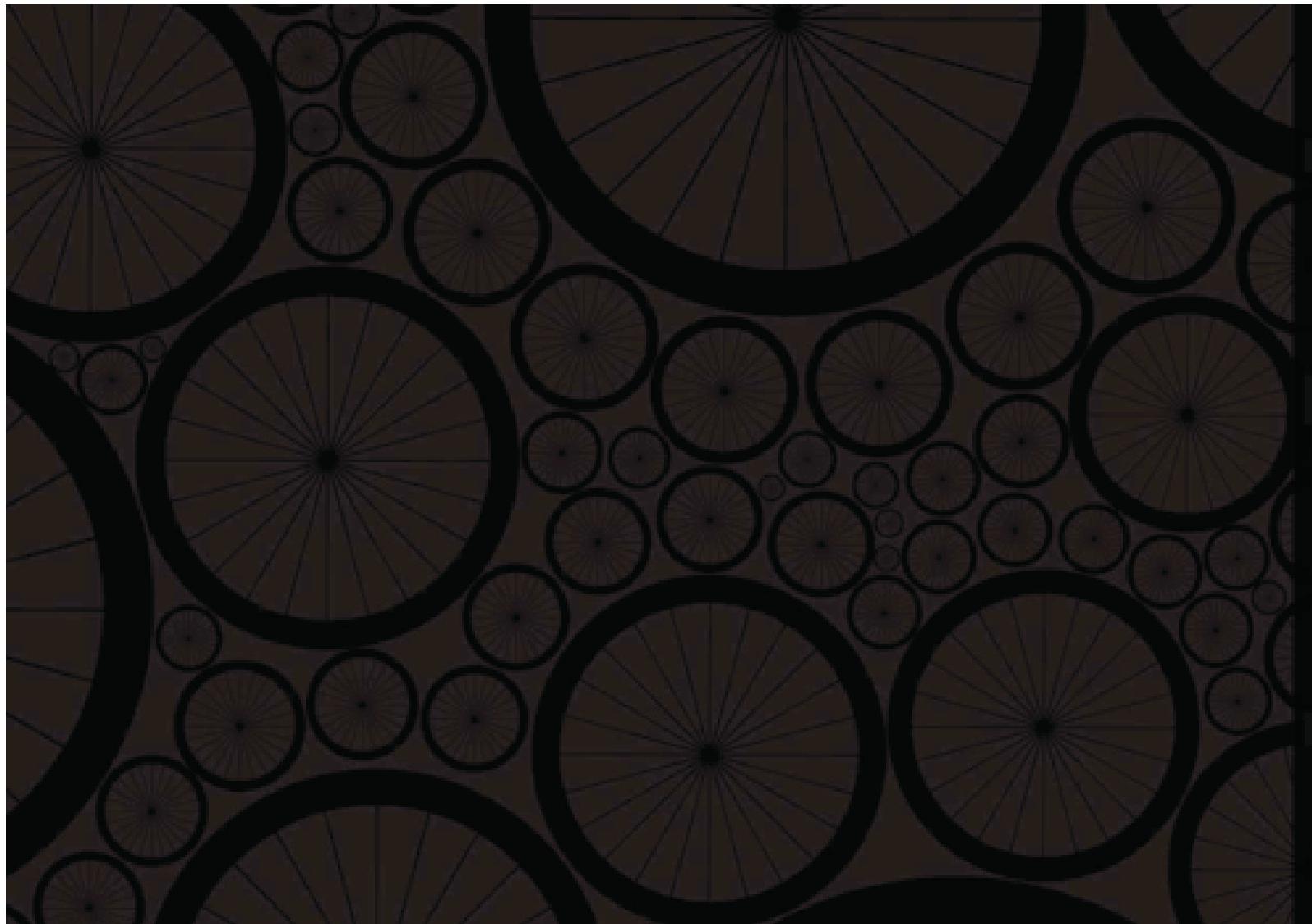
## Cube

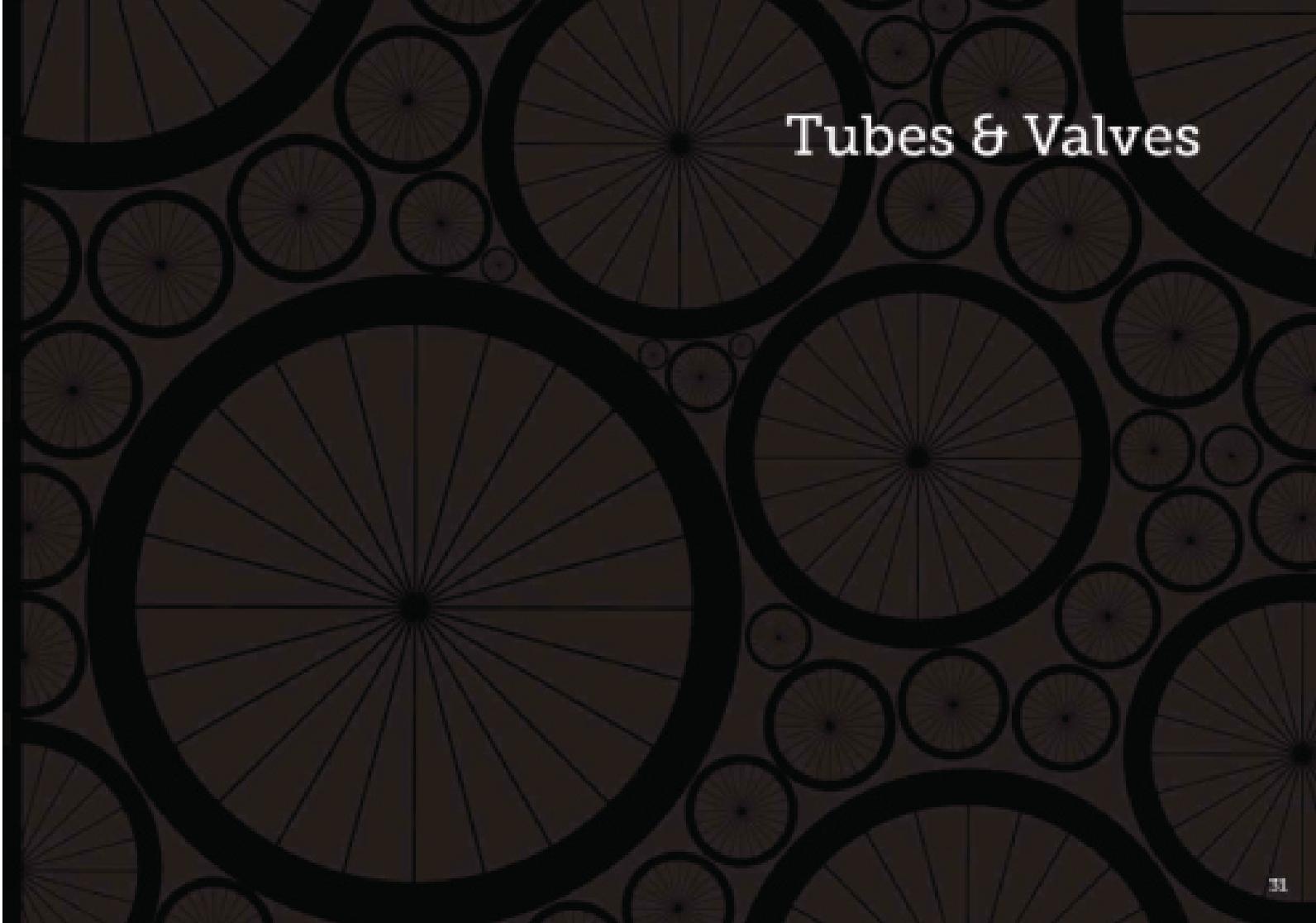


Size	ETRTO	TPI	Add on
20 x 2.125	57-406	30, 60	PG
20 x 1.95	52-406	30, 60	PG
16 x 2.125	57-305	30, 60	PG
12 ½ x 2.14	57-203	30, 60	PG



W - White  
C - Clear  
S - Silver  
B - Black  
B/B - Blue/Black





# Tubes & Valves

## Butyl tubes

CATEGORY	SIZE	WIDTH (± 1 mm)
Tour 26	37/47-622/635	38
Tour 26 Slim	28/37-622/635	33
Race 26 Wide	26/32-622/635	28
Race 26	18/25-622/630	23
MTB 29 Wide	57/66-622	50
MTB 29	47/57-622	45
MTB 27.5 Fat	66/76-584	70
MTB 27.5 Wide	57/66-584	50
MTB 27.5	47/57-584	46

## Butyl tubes

CATEGORY	SIZE	WIDTH (± 1 mm)
MTB 26 Fat Wide	76-559	80
MTB 26 Fat	66/76-559	70
MTB 26 Wide	57/66-559	50
MTB 26	47/57-559	45
Tour 26	37/47-559/597	38
Tour 26 Slim	28/37-559/597	33
Compact 24 Wide	57/66-507	50
Compact 24	47/57-507	45
Compact 24 Slim	32/47-507/541	38

Standard tube wall thickness 0.9 mm

Customization of Butyl Rubber tubes available on request

Low Lead Valves available on request

Self Sealant tubes of higher wall thickness available on request

## Butyl tubes

CATEGORY	SIZE	WIDTH (± 1 mm)
Compact 22 Slim	32/47-457/501	38
Compact 20 Wide	57/66-406	50
Compact 20	47/54-406	45
Compact 20 Slim	32/47-406/457	38
Compact 18	47/57-355	45
Compact 18 Slim	32/47-355/400	38
Compact 16 Wide	57/66-305	50
Compact 16	47/57-305	45
Compact 16 Slim	32/47-305/349	38
Compact 14 Wide	47/66-254	50
Compact 12 Wide	47/66-203	50

Standard tube wall thickness 0.9 mm

Customization of Butyl Rubber tubes available on request

Low Lead Valves available on request

Self Sealant tubes of higher wall thickness available on request

## Packaging

Biscuit/pouch packing and box packing options are available for all tubes.



## Valves



Type:	American Valve
Metal Coating:	Brass / Nickel
Length (mm):	35/40/48



Type:	Schrader Valve
Metal Coating:	Brass / Nickel
Length (mm):	35/40/48



Type:	Dunlop Valve
Metal Coating:	Brass / Nickel
Length (mm):	35/40/48

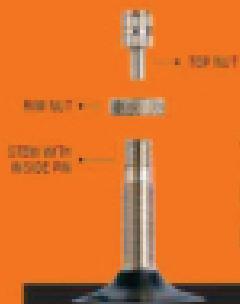
Low lead valve available

## Valves



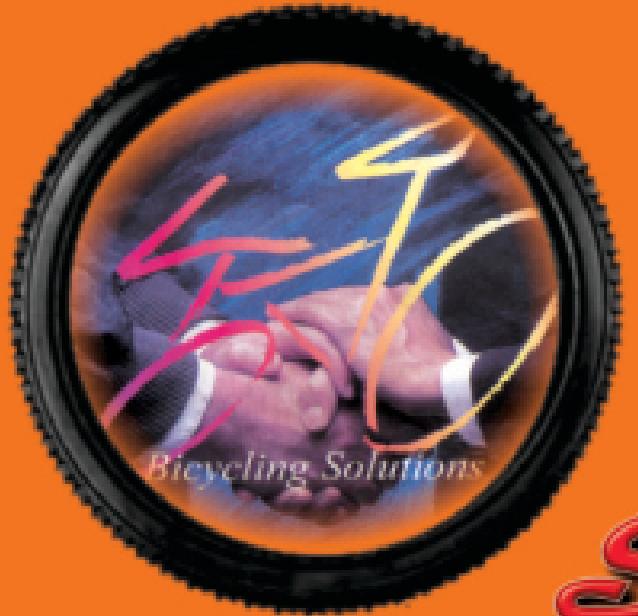
2 Pcs variant available

Type	French Valve
Metal Coating	Brass / Nickel
Length (mm)	32/40/48/60/80



Type	Italian Valve
Metal Coating	Nickel
Length (mm)	28/32/40





# Sovereign

## EXPORTS

168-b, Industrial Estate, Ludhiana - 141003, Punjab, India

Ph. : +91-161-5204000, Fax : +91-161-5011161

E-mail : [Info@sovereignexports.com](mailto:Info@sovereignexports.com)

Website : [Http://www.sovereignexports.com](http://www.sovereignexports.com)